# Book Title

**Your Name**

## Prospectus

### Contents Page

1. Summary 2
2. Short Description 2
3. Overview 2
4. Key Selling Points 3
5. Contents 4
6. Project Status 5
7. Images 6
8. Market 6
9. Competing Titles 7
10. Promotion 9
11. Author Information 10
12. Selected CV 11

#### Summary

One sentence summary of the book

### Short Description

Two paragraphs summarising the book.

### Overview

Longer overview summary of what the book will be about. I used 5 paragraphs

### Key Selling Points

* Bite size points detailing the key selling points of the book in contents/ time/ uniqueness etc.

### Contents

Outline the contents of the book as planned by chapters

**Acknowledgements**

**Foreword**

**Introduction**

**Chapter 1.**

Paragraph summarising the chapter

**More chapters as needed**

**Notes**

**Bibliography**

**Glossary**

**Index**

### Project Status

Describe how far along your research and writing is, what needs to be done, and how long you estimate it might take.

If you have a sample chapter/s available say so here. Attach them separately when you send in the proposal.

Some preliminary research done.

Writing & research time:

Manuscript preparation and peer review:

Publication:

**Subject areas – Keywords**

[length, word count, illustrations] Approx. 80,000 words (2,000 word Introduction; approx. 11,000 words per chapter)

180-250 illustrations, full colour and black & white

**Images**

Summary of the kinds of images that will be used to illustrate the book.

### Target market

Paragraph summary of who the book will sell to

I divided mine into :

**General Target Market**

**Specialist Target Market**

**Secondary markets**

### Competing and Comparable Titles

Short historiography of titles that are similar, contest or compete. Mine took a whole page.

* Full references of books in bullet points

### Promotion

Ways and places the book can be promoted

Public Speaking / Lectures

Exhibits & Conferences

### Author Information

Short bio.

Book Specific Experience

Address and contact details

### Selected CV

[I used two pages for this]